



**BARCLAYS
LEAGUE**

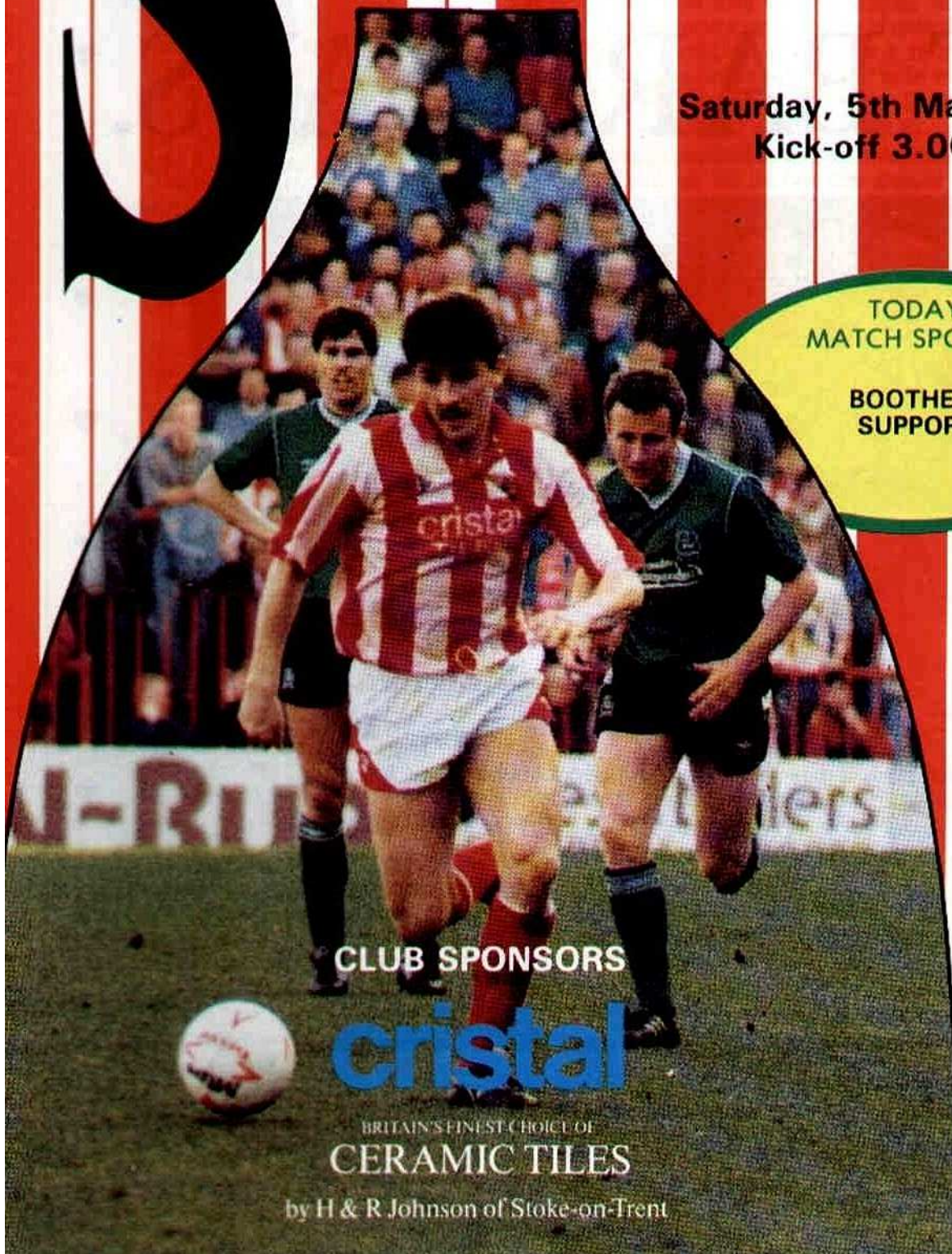
STOKE CITY

v SWINDON TOWN

**Saturday, 5th May, 1990
Kick-off 3.00pm**

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Welcome to the

3

Victoria Ground

A MESSAGE FROM THE CHAIRMAN

Mr Peter Coates

We are at the end of what can only be described as a nightmare season for everyone connected with the Club. The one and only redeeming feature has been both the level and quality of our support. You really have been superb and we as a Board are sincerely grateful for the loyalty you have displayed.

At the start of the season we were full of expectation, we felt that our strategy of making money available to give us a serious chance of promotion was correct, the rest is history. Where did we go wrong, not scoring goals is the most obvious, although we spent over £½ million on two strikers, which ought to be enough to get results in the second division. The loss of Cranson costing us over £½ million was clearly another major blow, certain signings haven't worked out well etc.

Your Board remain totally committed to the Club. I don't believe Stoke City has had a more hard working Board, nor has the Club ever received financial backing from its Directors as it enjoys at present. At the risk of boring people we have a nett transfer deficit this season of £492,000, last year £212,000.

What of the future? We have to bounce straight back. Alan Ball will be given financial support to ensure that we can put together a squad of players available of getting promotion at the first time of asking.

Needless to say finances are going to be very difficult at the Club. We shall need support at all the various levels, season tickets are enormously important to us so will be the level of attendances we achieve next season. Our commercial activities are a success and remain vitally important to us. We shall be asking the business and Commercial sector to continue their support. We as a Board, will play our part and we are asking everyone connected with the Club to rally round at this difficult time.

Thank you once again for your marvellous support, enjoy the summer and we look forward to seeing you in what has to be a promotion year.

M.J. Potts, Esq.,
Secretary,
Stoke City Football Club Ltd.,
Victoria Ground,
STOKE-ON-TRENT,
Staffordshire. ST4 4EG.

Dear Mr. Potts,

Playing Surfaces

This season, the League has set up a Playing Surfaces Sub-Committee whose main objective is to raise the standard of pitches in the Football League.

With the help of Match Referees, the League has established a monitoring system whereby pitches are rated on a scale of 'Excellent' to 'Poor'. Although the Sub-Committee's main concern is to deal with the poorer pitches, it is considered important to give credit to those clubs whose pitches are in top class condition.

I am pleased to say that your pitch at the Victoria Ground is a case in point. It has consistently been rated as 'Excellent' and sets a fine example to other clubs. Please pass on to your Groundsman and his Ground Staff the League's commendation for their work in producing and maintaining such a fine playing surface.

Yours sincerely
J. D. Dent (Secretary)

The Blackburn following at our last home game was 2,169 – 1,776 standing and 393 in Block A of the Butler Street Stand.

Saturday 25th August 1990 will be the start date for next season's League fixtures.



STOKE CITY FOOTBALL CLUB LIMITED

Founded 1863

Victoria Ground,
Stoke-on-Trent ST4 4EG

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Magazine Production:

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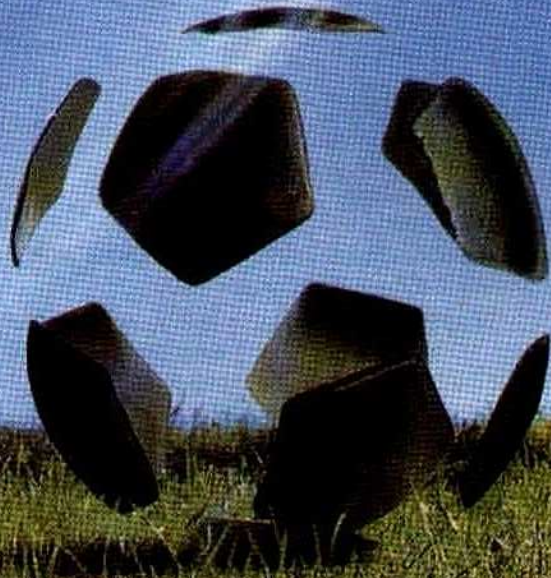
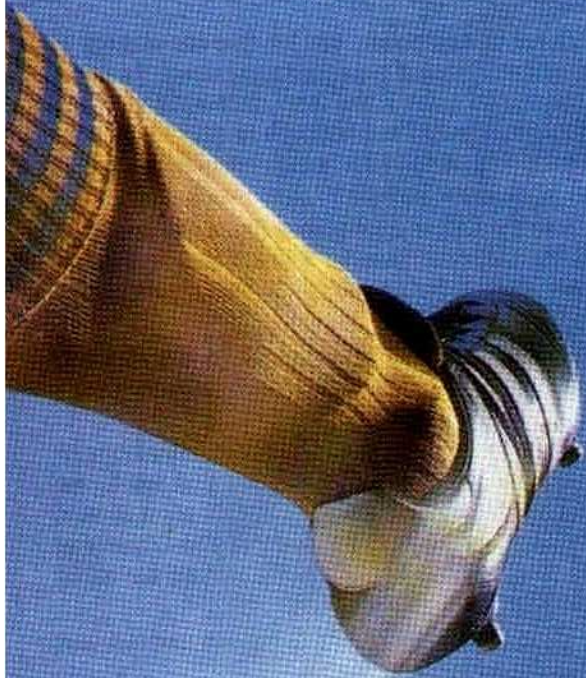
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"I bet he drinks *Carling Black Label*"





Stoke fans in relegation celebration!



A TEAM TO MATCH THE SUPPORT

I would like to start today's notes by making a number of thank you's. First of all to all of you supporters for the fantastic support this season during such a difficult period for the Club. Thank you for making my wife and family so welcome, and lastly, I must thank the supporters who have travelled up and down the country giving magnificent vocal backing to the team. The conduct of our loyal supporters at Brighton last Saturday will stay with me for the rest of my days. It was something I had never experienced before in my 22 years as a player and a Manager. When things are bad I will remember that day.

The attitude shown by the supporters that day has made me even more determined to produce the team to match the support.

It's been a tough baptism here for me in the last 6 months and I am not proud of the fact that Alan Ball has taken Stoke City down to the Third Division. I will accept some responsibility, but not all. You have got a very good Board of Directors and with their backing, Alan Ball will be totally responsible for producing a team worthy of Stoke City. Please send the lads off in style today and have a good summer. I know of one woman who will dread the end of the season, because she's got to put up with a husband who's driven me mad from behind the dug out for the last 6 months. But I love you all, keep coming and trust me, IT WILL BE DONE RIGHT.

I will be taking the players to Jersey between 20-27 May and will be playing one game. Pre-Season training will start on Monday 16th July. On that night I will be attending my first ever 'Meet the Manager Night' for Executive Society Members. I know it's long overdue, but I know when you come along, you will agree it's been worth waiting for. The meeting will take place at the Kings Hall, Stoke and will start at 7.30pm.



Enjoy the game and all get home safe.



MATCH SPONSORS

Our Sponsors today are the Boothenenders who sponsored last years last match. The lads had a terrific day last year and I have no doubt that will be repeated today.

We would especially like to thank Paul Lowe and Paul Malbon for their help in organising today's match sponsorship.

THANKS

On behalf of the Directors and Staff can I thank everyone who has helped to support our fund raising efforts this season. We are indebted to all sponsors, both large and small and we would also like to thank the many hundreds of Lottery Agents, City Bond Agents and Executive Society Members whose continued help is much appreciated.

CRISTAL TILES

Our Club Sponsors have been involved with us for four years, which in Marketing terms is a long association. They have given us superb support way beyond normal sponsorship terms; which includes retiling the dressing rooms and main corridor. They will still be involved in main sponsorship with the club next season. This season finishes with the Annual challenge game between Cristal Tiles and Stoke City staff (this is not an all ticket game), which is on Tuesday 15th May 1990 at 7.00pm kick off.

I would like to take this opportunity to thank Cristal Tiles for the magnificent support they have given us over the last four years.

CAN YOU HELP A DESPERATE STOKIE

Now Stoke City FC will be changing their football kit next season, I would like to buy the home shirt, size 42-44 which Stoke have been playing in this season. I've been unable to buy one from the club or sports shop in Stoke as there are none left. Is there a very kind Stoke City fan who would sell me their shirt, Stoke have been wearing this season.

If a Stoke fan can help me and would sell me the shirt, please contact me straight away. I hope I can get the shirt, I will pay what it would cost to buy from a sports shop about £20.00.

Martin Day, 155 Junction Road, Burgess Hill, West Sussex. RH15 0JL.



Mick Cullerton



Micky Thomas made it a hat-trick of 'Man of the Match' awards when he was voted Stoke's best player in our last home game against Blackburn by the Match Sponsors Cookson Ceramics Ltd.



Many Happy Returns to MIKE SMITH from Ansells on his 40th Birthday today.

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The Malcolm Harrison Group with its purpose built Headquarters located at Barlaston in Staffordshire, has become a prominent force in the United Kingdom in major property development, used commercial vehicle sales, contract hire, leasing and rental of both commercial vehicles and farm equipment.

Operating throughout the U.K., the company has in addition to its Potteries Headquarters, divisional offices in Crick, Northants, Tebay in Cumbria and Nantwich in Cheshire.

Malcolm Harrison Commercial Vehicles is by far the largest used commercial vehicle sales operation in the U.K.

Don Mitchell, the Managing Director of M.H. Commercial Vehicles comments: "With our enormous buying power, I believe we offer Transport Operators unrivalled value, whether they are wishing to acquire quality used commercial vehicles or alternatively the cost effective disposal of their fleets without the hassle and uncertainty of the Auctions."

Simon Menzies, Managing Director of Tebay and the Crick Development, enforces the total commitment of all the group's activities. "We must ensure that we maintain the high level of service and retain our value for money attitude whatever the business."

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John Waters, the Financial Director of the Group says: "The Malcolm Harrison Group has recently embarked on a number of major property developments ranging from overnight truck stops to restaurants and hotel complexes.

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Malcolm Harrison, the Chairman and Chief Executive of the Group sums up: "Our growth has been due to our hard work and determination to invest in quality people and the right type of equipment."



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Debut boy Anthony Gallimore in action v Blackburn when he came on as sub.



Just past the post went this late effort from Darren Boughey v Blackburn Rovers.



We are Stoke! — at Brighton!

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From the Dressing Room

11

The away game at Brighton underlined everything I've been saying about you all year and that is you are THE BEST fans in the League. Your support at Brighton was unbelievable and the whole day was rounded off nicely with a 4-1 win. I know from talking to the lads that played that it was an occasion that they will not forget in a hurry. As parties go, it ranks as one of the best.

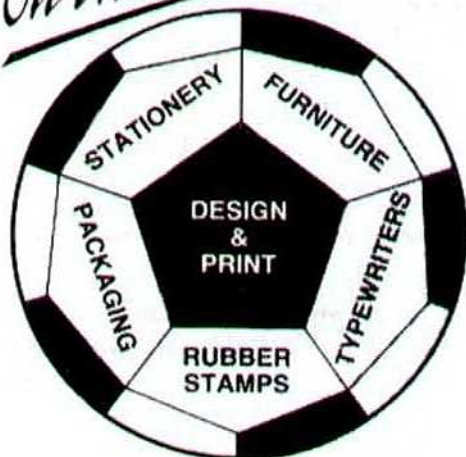
Unfortunately, today's game see's the end of what has been a nightmare season for the Club which has seen us relegated to the 3rd Division.

Now I know talk is cheap but you just have to look at this stadium and know it doesn't belong in the Third Division and with hand on heart I believe the Board believe and the Manager and Players firmly believe this time next year there will be a bigger and better party when we take our first step back into the big time. I have heard it said "sometimes you have to take one step back to take 2 steps forward". I know sometimes the one step back seems hard to take at the time but in the fulness of time it could be a blessing in disguise.



Again on behalf of the dressing room —
THANK YOU FOR YOUR SUPPORT —
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On The Ball Again!



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OUR TRIP TO THE NORTH-EAST

Despite Stoke City's fate being sealed at St James Park on Easter Monday, (indeed a very sad day for all concerned!), the Junior Potters had a great day with the Junior Magpies who were our hosts for the day. Arriving at the ground at 11.45am we had a conducted ground tour, shortened somewhat owing to the time factor, but at least the youngsters saw the impressive Entrance Hall and dressing rooms plus the trophy cabinet before boarding our coach for the short journey to Newcastle Training Ground where we played the Junior Magpies at football. Our over 11's won a hard fought game by 2-0 with goals from Simon Holloway and Lee Cotterill, whilst the Under 11's team played two five-a-side game narrowly losing each by 1-0, but nevertheless the pride, passion and team spirit were second to none. After the games all our party were treated to a tasty McDonalds, laid on by our hosts, and hot drinks were available to warm everyone up. Our coach was then directed back to St James Park in time for the match which we watched from our excellent seats in their Family Stand, (the rest of course is history now). It was with a degree of sadness that we left Newcastle knowing it will probably be the last we see of it at least for one season! Lastly but not least I would like to say how very well we were looked after by Liz their Junior Organiser who got everything spot on, and made us all feel very welcome and comfortable and here's hoping we can meet up again in the near future. P.S. Key ring pens were given out to all the Junior Potters by our hosts!

WELCOME TO THE JUNIOR ROBINS

Today we shall be entertaining the Junior Robins from Swindon, and from 12 noon until 2.00pm we shall be playing 11-a-side football against them at the Stoke Polytechnic. I do hope you have all enjoyed the games this morning! There was a small buffet lunch laid on at the Polytechnic by our Committee members and parents, and hopefully you have enjoyed that also. Although our ways look now to be parting in the League I see no reason why we cannot still continue with our reciprocal visits, as we have so much enjoyed the good company Swindon have provided over the past few seasons. John Timms and his assistants have a very good set up at the County Ground, and we are hoping that it will not be too long before the Junior Potters also have their own entertaining Lounge for matchdays and social functions. Anyway I hope you all enjoy this afternoons games and have a safe and comfortable journey back to Wiltshire tonight!

JUNIOR POTTERS YOUNG PLAYER AWARDS TODAY

Before today's game the presentations will be made to the Stoke City Young Player of the Season voted for by our own Junior Potters Members. This season's nominees were Carl Beeston, Lee Sandford, David Kevan, Paul Ware, Lee Fowler and Andy Holmes, so to whoever wins the award, very well done! Last seasons winner was Graham Shaw, now of course with Preston North End. Voting has been very keen this year and is always a popular event for the Junior Potters, so let's have a big round of applause today for the player who picks up the trophy!

OUR JUNIOR GAMES VERSUS BLACKBURN

Saturday April 21st saw our Junior Potters entertaining the Junior Rovers from Blackburn, the usual Saturday morning football at the Stoke Polytechnic took place from 12 noon until 2.00pm with the Under 11's winning both their games by 4-1 and 3-1 respectively, a hard act to follow but nevertheless our over 11's triumphed by 4 goals to 3, yet another successful morning for the boys. After the usual pleasantries

of having our lunches together and generally having a very nice get together it was off to watch the game at the Victoria Ground. Barclays Player of the Match awards went to Stewart Stefan of the Junior Potters and for Rovers it was Andrew Booth who picked up the shield.

JUNIOR POTTERS WEEKEND AWAY IN BRIGHTON

It would probably take me three full pages to write an account of our marvellous trip to Brighton but it will have to be a far shortened version of events owing to the space available! Leaving on the Friday night at 5pm we arrived at the Dudley Hotel in Hove at around 10pm which meant our tired youngsters went straight to their beds. Whilst parents had a chance to relax with drinks and a chat in the Hotel Lounge. After a super breakfast on the Saturday morning it was off to the Somerhill School near the Goldstone Ground, where we proceeded to play a three way tournament with the Junior Seagulls and a young German side F.C. Unterrath from Dusseldorf and what tremendous games they turned out to be, our lads losing 4-1 to the Brighton Juniors, and narrowly 2-1 to the Germans. We then had lunch laid on very kindly by Margaret Sanderson the Junior Seagulls Organiser (who by the way looked after us all superbly throughout the day). Onto the match, well what can I say about that - absolutely brilliant! the result! the atmosphere! the whole carnival of colour was a sight to behold it surely gives all of us hope for next season. Everyone was in celebration mood back at the Hotel on Saturday night, culminating in our specially devised Quiz Night and a side splitting Mr and Mrs competition. An even more glorious morning, greeting us on the Sunday with temperatures soaring to a near 70° by midday with everyone, especially the youngsters plumping for a ride down to the pier and a session on the amusements, and after a very pleasant couple of hours it was back to our coach at the hotel for a 2.15p.m. departure, although I am sure everybody could easily have stayed another few days.

It was our fifth weekend away trip and probably the best so far, and we shall certainly be hoping to find another couple of venues in the Third Division.

P.S. Many thanks go to Alan Ball and his Friday evening social chat with us in the Hotel lounge, it was very kind of him to take the time to come and be with our party! And also the very kind gesture made by the Stoke City Directors for donating the multi-coloured sunglasses to our Juniors, it was very much appreciated!

ATTENTION ALL JUNIOR POTTERS DADS

As mentioned earlier, a game has been arranged on the Victoria Ground pitch for Junior Potters Dads and Stoke City Directors versus the City Council on Wednesday, 16th May, 1990, kick-off 6pm.

If you would like to participate in this match please telephone 413511 and leave your name either with Hayley or Diane.

HAVE A NICE SUMMER BREAK

After a long and frustrating season its now time for the comparatively short Summer break, and to all the Junior Potters and their families may I take this opportunity of wishing each and everyone a very pleasant holiday wherever you may go on your travels!

SEE YOU NEXT SEASON!

PHIL MEESON - CHAIRMAN, JUNIOR POTTERS

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Reserves & Youths

13

With the Intermediate League fixtures completed and only 2 Reserve team games remaining, another season comes to an end.

The Youth team will finish around 6th place in the League and both as a team and individually we have improved throughout the season. The Reserves will finish probably in the top 6, just falling short of promotion. Overall, I have been pleased with both the Youth Team and the Reserves, particularly the latter in recent weeks when we have turned out comparatively young teams with first year YTS boys having the opportunity to play at that level.

As Youth Coach, the most important aspect of my job is that of developing individuals from YTS boys to young Professionals, who will hopefully realise their ambition of playing for Stoke City first team. Last season 6 lads out of 9 were offered Pro' contracts and this season 5 out of 7 have the opportunity to develop their career with the Club. Wright, Wright, Reaney, Gallimore, Baines and Sale, I wish them every success. With me they have worked very hard and have been well educated, but still have a long, hard round to go. It's been tremendous to see Gallimore, Farrell and Sale make their first team debuts. There is nothing more fulfilling and satisfying than to see a youngster progress through the 'A' team, Reserve team and finally gain the opportunity of turning out for the first team. It is a better feeling than any team performance and is reward for a lot of hard work and many hours spent, not only for myself, but many people connected with the Club.

At the end of every season, I think of the people involved and to whom I am grateful in producing such an outstanding School and Youth set-up. The organising of the School set-up, Trials and local network of Scouts, etc., is done by Les Parton, Youth Development Officer and I know we work well as a team, and I owe him much.

The Under 15's team is coached by Bill Summerscales, and the Under 16's by George Jackson and Les Parton. Coaching is a high level both locally and at Tamworth Tony Loska and Keith Chadwick coach at the local Schools of Excellence, whilst Bernard Paintin, Dave O'Connor and Dick Bradshaw work at the Tamworth School of Excellence. Summer, Christmas and Easter we hold trial matches and the quality of the 11 to

14 year olds is a credit to the Coaches at our Schools of Excellence. I am indebted to them.

We are also fortunate at the Club in having two qualified Physio's. Derek Williamson travels with the Reserves and has done it for many years and has the complete confidence of all the players and is a tremendous asset. Adam Bruce, assisted by Bernard Dobson, looks after the Youth team and on Tuesday and Thursday nights, treats the injuries of the various schoolboys associated with the Club, and does a great job. Again, such people make the Youth and School set-up of the Club what it is.

To Mr Toft, the Bristol Scout and George Findlay in Scotland, Frank Eardley in Walsall/Birmingham all responsible for bringing talent to the Club this season - many thanks. There are many people who work long, hard hours and rarely noticed but I've been 12 years as Youth Coach and appreciate the work done and the feeling they have for Stoke City F.C.

Unlike some Clubs, I have never believed in publicising the Youth set-up, but take pride in producing young players of quality, as our set-up has done consistently over the last 12 years and we shall continue to do so possibly even more so. This was shown a couple of weeks ago at the Vieux Conde Tournament, where our Under 16's, plus 3 first year YTS showed skill and character, in winning the Tournament. It was a pleasure to work with them and a testimony of the quality we are bringing each year to the Club. A team has to be special to win a Tournament and Bill Summerscales, Mike Cole, Adam Bruce and myself were privileged to be a part of this weekend. They were tremendous ambassadors for the Club and Stoke City should be proud of them.

On returning home from the Tournament, it was to find we had been relegated to the 3rd Division. It is difficult to believe but in football you have to face up to the cold facts and we finished bottom of the 2nd Division. I am confident and believe we have the people at the Club who will turn it round and take Stoke to where we belong in the First Division. It is going to be hard, but we have the spirit, character and belief in the Club to face up to the task ahead and I know we will succeed.

PONTIN'S LEAGUE FIXTURES 1989/90

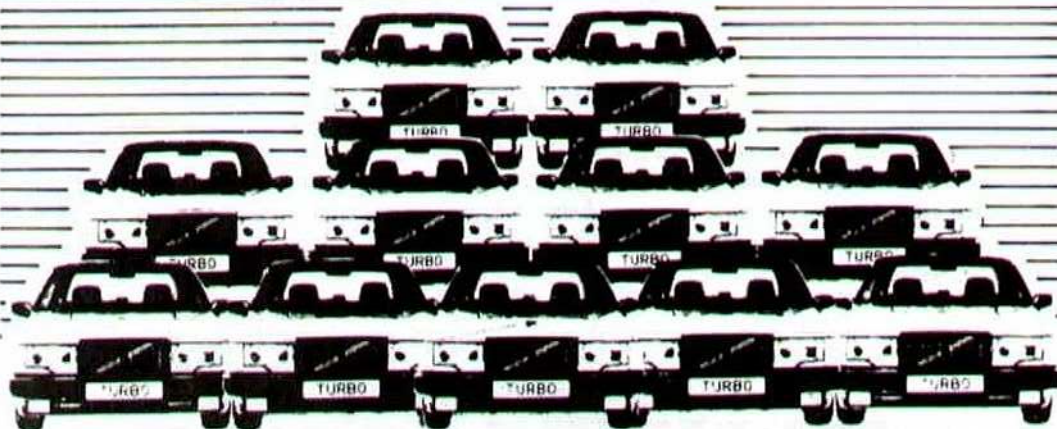
Wed. 3rd Jan	Bolton Wand.	4-3
Mon. 8th Jan	Mansfield Town	1-2
Wed. 18th Jan	Sunderland	0-1
Wed. 24th Jan	Scunthorpe Utd	4-0
Tue. 30th Jan	Preston N.E.	0-1
Wed. 7th Feb	Wigan Athletic	Postponed
Wed. 14th Feb	York City	3-2
Tue. 20th Feb	Sheffield Wed.	0-2
Wed. 28th Feb	Rotherham Utd	Postponed
Thu. 8th Mar	Burnley	2-1
Wed. 14th Mar	Blackpool	1-4
Wed. 21st Mar	Middlesbrough	1-1
Wed. 28th Mar	Port Vale	2-1
Wed. 4th Apr	Barnsley	2-0
Wed. 18th Apr	Burnley	2-1
Wed. 25th Apr	Wolverhampton	2-1
Tue. 1st May	Grimsby Town	

MIDLAND PURITY YOUTH LEAGUE FIXTURES 1989-90

Sat. 6th Jan	Birmingham City	2-1
Sat. 13th Jan		
Sat. 20th Jan	Leicester City	0-1
Sat. 27th Jan	Notts Forest	3-1
Sat. 3rd Feb	Peterborough	3-2
Sat. 10th Feb	West Brom	Postponed
Sat. 17th Feb		
Sat. 24th Feb	Wolverhampton	2-3
Sat. 3rd Mar	Mansfield Town	1-0
Sat. 10th Mar	Aston Villa	4-3
Sat. 17th Mar	Coventry City	1-3
Sat. 24th Mar	Notts County	2-2
Sat. 31st Mar	Port Vale	0-1
Sat. 7th Apr	Derby County	1-0
Thu. 12th Apr	West Brom	2-2

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SWINDON TOWN

The Robins were formed in 1881 and turned professional in 1894. They won election to the Football League in 1920 to the old Third Division (South). Their ultimate ambition is surely to achieve Division One status which they have still to achieve and their best position so far has been 5th in Division Two in 1969-70.

THE RECORD

Whilst we met Swindon in our Southern League days our League record is short with the first encounters only in 1987-88 season.

The full record is therefore:-

1987/88	1-0 at Stoke	—	0-3 at Swindon
1988/89	2-1 at Stoke	—	0-3 at Swindon
1989/90	0-6 at Swindon		

This is then our sixth encounter and we have yet to drop any points to them here at the Victoria Ground.

THE PLAYERS

We can trace 11 players in common that is to say eleven who have played for both clubs.

Before World War One: Arthur John Capes and Lloyd Davies

Between the Wars: Percy Brooke, Thomas Godfrey, F.C. Houldsworth, Samuel Johnson, Frank Richardson.

Since the War: Chris Kamara, Dave Bamber, John McClelland, Paul Richardson.

Paul Richardson is of course best remembered for scoring the winning goal at Meadow Lane which won us promotion to the First Division on the last occasion we were promoted 1978/79.

THE GAME

We have no desire to rake over the coals of the last game between the clubs in the League at the County Ground earlier this season when we lost badly in a game which turned out to be Mick Mills' last in charge.

We have had 5 Cup Ties against the Robins in which three have been in the F.A. Cup and two in the League Cup.

1948-49	FA Cup	3-1 away (Mountford (G) 2 Steele)
1951-52	FA Cup	1-1 away (Smyth)
	FA Cup	0-1 home
1979-80	FL Cup	2-2 home (Crooks, O'Callaghan)
	FL Cup	1-2 away (Chapman)

FRASER DIGBY – The former England U21 International was the only Player to make the maximum number of League appearances last season. Fraser began his career with Manchester United as an apprentice. Following an initial period on loan at the County Ground, the Sheffield born goalkeeper moved to Swindon Town, for a fee of £12,500 in December 1986.

DAVE HOCKADAY – A professional who can be described as a true utility player capable of playing in several positions. In fact, Dave originally joined the Club as a winger and was successfully converted to a full back role. During the clubs rise from the Fourth Division to the Second he proved to be one of the clubs most consistent performers, and he has given the club excellent service for six seasons.

ROSS MACLAREN – Ross moved to the County Ground in July 1988 from Derby County, for a fee of £150,000. The Scottish born defender settled into a sweeper role with the club last season. Ross entered Football League with Shrewsbury Town in August 1980 after being released on a free transfer by Glasgow Rangers. After five years he moved to Derby County for £67,500. Ross made the maximum number of League appearances at the Baseball Ground in the 1986-87 Second Division Championship triumph.

COLIN CALDERWOOD – Colin, who is the club captain, returned to the form last season, that made him an attraction in previous seasons, for several of the country's leading clubs. Colin, who is widely regarded as one of the Second Division's strongest central defenders, was signed from Mansfield Town for £27,500 in June 1985.

PAUL BODIN – Paul joined Swindon Town from the now defunct Newport County in March 1988. The Welsh born utility player commenced his career in the Football League with the former Somerton Park Club without making a

senior appearance. It was after joining fellow Welsh club Cardiff City that he made his league debut. After three seasons with them he drifted into non-league football with Bath City after being given a free transfer by the Ninian Park club. Newport County eventually paid the Southern League Club £15,000 for his return in January 1988 after Paul had been attracting the attention of several clubs with his consistent performances.

JON GITTENS – Jon joined Swindon Town in July 1987 for £40,000, following his move from Southampton. The Birmingham born central defender was signed by the 'Saints' from Paget Rovers, in October 1985 for an initial fee of £6,000. The First Division club having to pay the non-league club a further sum of £16,000 on completion of a set number of first team appearances. Jon's appearances last season were limited due to disciplinary suspensions. Jon was suspended for the first two matches of this season following an F.A. ruling for passing 51 disciplinary points for last season.

TOM JONES – After being discarded by Chelsea as a youngster, the skilful midfield player drifted into non-league circles with Farnborough Town and Weymouth. It was while he was with the Terras, that Tom attracted the attention of several Football League clubs. Surprisingly it was Scottish League club, Aberdeen, who eventually signed the former Chelsea apprentice in 1987 for a fee of £35,000. After just over a year he returned to the south of England with Swindon Town.

STEVE FOLEY – Steve joined Swindon Town from Sheffield United for £35,000 in July 1987. The former Liverpool apprentice failed to make an appearance with the Anfield club at senior level. It was while Steve was on loan to Fulham that he made his league debut. Given a free transfer by Liverpool, he joined Grimsby Town in 1984, then joined Sheffield United in August 1985 staying with them for just two years.

PLAYERS TO WATCH OUT FOR



DUNCAN SHEARER



STEVE WHITE



Back row (left to right): Phil King (now Sheffield Wednesday), Dave Hockaday, John Cornwell, Duncan Shearer, Fraser Digby, Nicky Hammond, Tim Parkin (now Port Vale), Adrian Viveash, Steve White, Tony Galvin.

Middle row: Chic Bates (Assistant Manager), John Trollope (Youth Team Manager), Tom Jones, Ross Maclaren, Jon Gittens, Neil Tomlinson, Leigh Barnard, Andy Rowland (Coach), Kevin Morris (Physiotherapist).

Front row: Paul Hunt, Steve Foley, Mark Jones, Colin Calderwood (Captain), Ossie Ardiles (Manager), Alan McLoughlin, Paul Bodin, Fitzroy Simpson, Nicky Summerbee.

ALAN McLOUGHLIN – The former Manchester United apprentice moved to Swindon Town on a free transfer in August 1986. Originally a full back, Alan was converted to a midfield role. Last season he established a regular position in the Town's Second Division promotion drive. Alan spent two periods on loan with Torquay United during the 1986-87 and 1987-88 season.

STEVE WHITE – Joined Bristol Rovers from Mangotsfield United, and after three seasons, moved to Luton Town in a £200,000 transfer in December 1979. After three seasons Steve moved to Charlton Athletic for £150,000. In August 1983 he returned to Bristol Rovers, then after three seasons he was amazingly given a free transfer to Swindon Town.

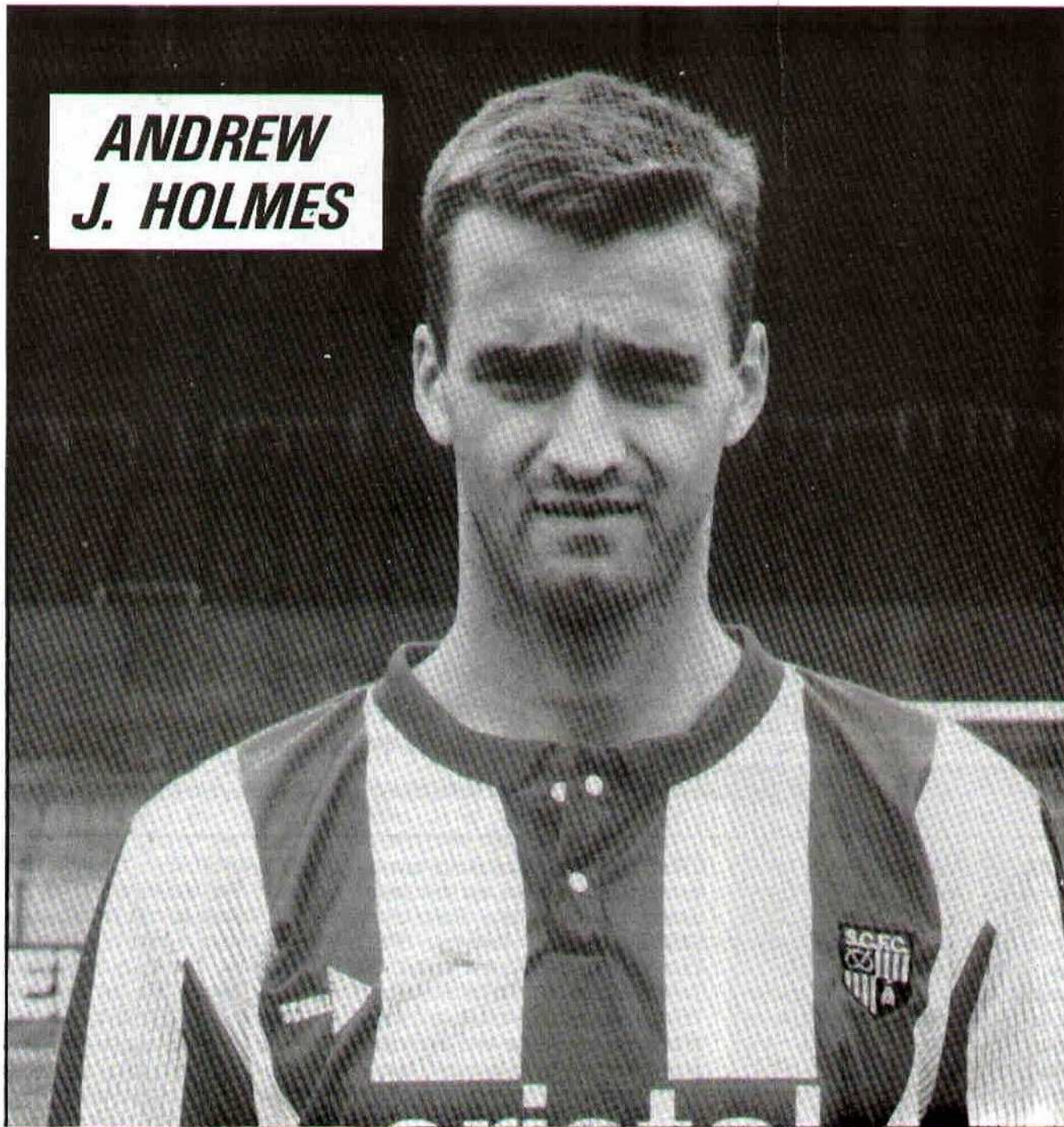
DUNCAN SHEARER – The Scots born striker is the club's record buy at £250,000. Duncan entered League soccer with Chelsea from Inverness Clachnacuddin. Moved to Huddersfield Town on March 1986 for just two seasons.



OSSIE ARDILES

Ossie joined Tottenham from Huracan, the Argentinian Club in 1978, and during ten years with the White Hart Lane club, he collected an F.A. Cup winners medal in 1981, and a U.E.F.A. Cup winners medal in 1984 when they defeated Anderlecht in the Final. Ossie spent last season with Q.P.R., and he had the misfortune to break his leg. After a period of recuperation he spent the summer playing for Fort Lauderdale in America prior to joining Swindon Town at Manager on 20th July 1989.

ANDREW J. HOLMES



Born: Stoke-on-Trent, 7th January 1969.
 Height: 6'1". Weight: 12 st 12lbs.
 Career: Parkway; STOKE CITY (from apprentice ranks).

	FL	FAC	FLC	OTH	FL	FAC	FLC	OTH
1987-88	1(1)	---	---	1	---	---	---	---
1988-89	---	---	---	---	---	---	---	---
1989-90	5(1)	1	---	1	---	---	---	---
TOTALS	6(2)	1	---	2	---	---	---	---

Up to and including 16th April 1990

NYRERE ANTHONY KELLY

19

Born: Coventry, 14th February 1966.

Career: Bristol City; Dulwich Hamlet; Cheshunt; Enfield; St. Albans City; Gimonas Cycle (on loan); STOKE CITY (January 1990 - £20,000).

	FL	FAC	FLC	OTH	FL	FAC	FLC	OTH
BRISTOL CITY								
1982-83	2(4)	--	-(4)	--	1	--	--	--
STOKE CITY								
1989-90	4(3)	--	--	--	--	--	--	--
TOTALS	6(7)	--	-(4)	--	1	--	--	--

Up to and including 16th April 1990



SUPER SUPPORT

Last weeks trip to the Goldstone, Brighton proved to be a memorable occasion for an estimated 3000 travelling Stoke Supporters. The following proved just what super support City have, and with many Potteries people staying at the seaside town for the weekend it was nice to see that there was minimal trouble, and that Supporters were a credit to the Club.

We would like to thank and congratulate Stoke Supporters for their marvellous support throughout a very difficult season proving that, despite League status, Stoke City are very much still the "Pride of the Potteries"!

KEEP OFF THE PITCH!

The one problem which did occur at Brighton was supporters did run on to the pitch both during and after the game. This must not be tolerated, and if we ever wish to have the Victoria Ground fences removed (see Safety Report) it must NOT, under any circumstances, occur here!

ROTHMANS VICTORY

Our team were 68-58 victors in the Rothmans Football Quiz semi-final first-leg held at Stoke recently, against Everton Supporters Club.

The second-leg has been held this week and if things went well for our team, the first leg of the Final is to be held at Reading tomorrow evening.

Reading are current Quiz Champions having beaten us in last years final.

SAFETY ADVISORY GROUP

Following the 'Taylor Report' it is now expected that football supporters are represented on Safety Advisory Groups by recognised supporters bodies.

To this end our Chairman, John Lawson, and I recently attended the first group meeting held at the Victoria Ground.

Many topics were discussed certainly how the rules and regulations affect our ground, the general condition of terracing and safety of barriers etc, and the safe exit for supporters should an emergency occur.

One interesting point which supporters may not know is that to comply with regulations the Club have had to install a crowd monitoring system (which is a continually increasing display indicating how many people are in the Ground at anyone time) and this has cost a staggering £20,000! During the close season an external P.A. System, for emergencies outside the ground, is also going to be installed.

From a safety point of view it is important to keep gangways clear at all times and this is something supporters can help with today!

Much discussion was given to the perimeter fencing but a decision on this will not be made until the close season. Obviously both the Football Club

and the Supporters Club would like to see the fences down but there are many other factors which come into it. Supporters can do their own bit towards convincing the authorities that the fences can be removed by ensuring that no one attempts to get on to the pitch and that the playing area is kept clear at all times!

A full report at the meeting will be given to Club members in the club magazine to be published soon.

PLAYER OF THE SEASON

Having led the poll from the beginning it is hardly surprising that we are now announcing that Peter Fox is the 1989-90 Supporters Club "Player of the Season"!

Peter has been Club President on two occasions, and has also twice previously won the 'player' award, so it is particularly apt that he has yet again achieved the supporters nomination in his testimonial year!

Peter gained a magnificent 76% of all votes cast (62% of members and 81% of non-members). Carl Beeston was second (overall 11%), Leigh Palin came third (4%) and equal fourth were Lee Sandford and John Butler (2% each).

Other players who received votes were George Berry, Cliff Carr, Tony Ellis, Lee Fowler and Andy Holmes.

Well done Peter Fox . . . we all hope you can keep performing well for Stoke city for many years to come.

LOOKING AHEAD

As we look forward to next season, and our first for many years in the Third Division, we can reflect on a season in which City may have finished rock-bottom but their supporters have finished amongst the best.

Looking ahead we will have probably the best Ground in the Third Division, almost certainly the safest, hopefully one of the strongest teams, and definately the best supporters!

I applaud all Stoke City Supporters for their magnificent dedication this season and I hope that we will be seeing you all throughout next season as we prove we are the "Pride of the Potteries!"

BASS CHARITY 1990 FOOTBALL COMPETITION

- First Semi-Final – Wednesday 1st August
Stoke City v Burton Albion
k.o 7.00pm – Bass Meadows, Burton-on-Trent
- Second Semi-Final – Friday 3rd August
West Bromwich Albion v Notts County
k.o 7.00pm – Moat Ground, Church Gresley
- Play-off Match – Monday 6th August
k.o 7.00pm – Edge Mill, Stapenhill
- Final Tie – Wednesday 8th August
k.o 7.00pm – Eton Park, Burton-on-Trent



International Football Festival

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22 - 28 July 1990

This year's competition includes Motherwell, Oxford United, Stoke City, Wrexham, Blackpool and the Isle of Man. It's a great atmosphere for families who can meet and talk to their teams. Make a holiday of it and enjoy the Island with its unique attractions.

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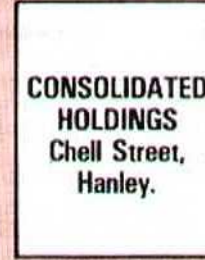
CONNECT UK
23a Victoria
Place, Fenton,
Stoke-on-Trent

PETER FOX



THE OATCAKE

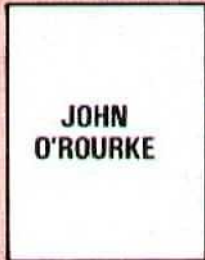
TONY ELLIS



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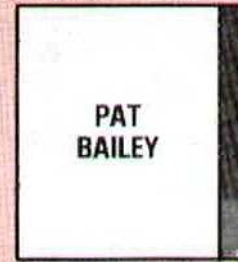


JOHN BUTLER



**JOHN & DORIS
BULL**
Dog & Partridge
Packmoor

WAYNE BIGGINS



**PAT
BAILEY**



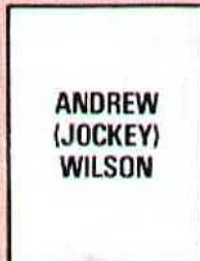
GEORGE BERRY



**STOKE CITY
SUPPORTERS
CLUB**



CLIFF CARR



**ANDREW
(JOCKEY)
WILSON**



CARL BEESTON

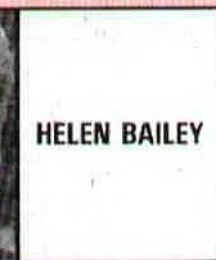


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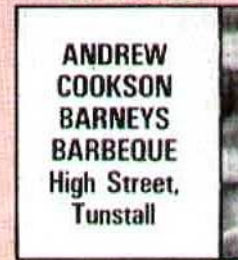


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DAVE KEVAN



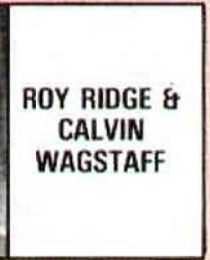
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IAN SCOTT



DEREK STATHAM



**ROY RIDGE &
CALVIN
WAGSTAFF**



Ian Bayley

Commercial techniques which help boost the finances of Clubs in American Gridiron soccer could soon find their way into British football thanks to the recent visit to these shores of Mitch Wheeler, the man with the 'Midas' touch in the NFL.

Stoke Commercial Manager, Mick Cullerton and Assistant, Tony Tams were among officials representing 50 football league clubs when the American held a one-day seminar at Sheffield United's Bramall Lane last week. His aim? to show English clubs how to generate **maximum income** and provide an even slicker service to supporters.

Wheeler is generally conceded to be 'Top Dog' amongst the Commercial Managers of high-profile Gridiron soccer. His track record includes generating an advertising budget of 400,000 dollars a season for the Kansas City Chiefs. The Chiefs enjoy average crowds of 62,000 in their 78,000 seater stadium. Wheeler's target is to emulate the New York Giants, who sell every seat at their Meadowland, New Jersey, venue through season tickets.

Andy Daykin and Alec King, Commercial Managers at Sheffield United and Sunderland had a greater insight into the Kansas operation when they visited the Club last year as part of a bursary sponsored by the Rothmans Football Yearbook. Their subsequent 11 page report contains some fascinating facts about the NFL world, including:

- * Long term supremacy of one team (ie Liverpool in England) is considered damaging to the League and discouraged.
- * New York Giants have a ten year waiting list for season tickets.
- * An NFL playing squad can be as large as 100 with a minimum wage equivalent to £45,000 per annum. The average players' wage is £250,000 a year, which probably explains why they NEVER charge the media for interviews!

Follow Ian Bayley on **STOKE CITY** every night in the

Evening Sentinel

And read his ball-by-ball match report in Saturday's

SPORTS FINAL



ATTENDANCES UP FOR FOURTH SUCCESSIVE SEASON

Aggregate attendances at Barclays League matches will this weekend pass the total amount of spectators who watched last year's fixture programme. This will be the fourth successive year that gates have increased – something which has not occurred since the League's formative years at the beginning of this century.

To date, just under 18.2 million fans have passed through the turnstiles, and with four days remaining in the current campaign, attendances within the Barclays League are set to reach their highest level for eight years. On present forecasts, two and a half million more people will have watched Barclays League football than in the 1985/6 season.

According to Jack Rollin's 'Round-up' in The Sunday Telegraph, the breakdown for Barclays League attendances during the first thirty six weeks of the season is as shown below:-

		Aggregate	Mtchs	Average	
Division One	1988/89	6,901,669	337	20,480	
	1989/90	7,358,801	356	20,671	+0.9%
Division Two	1988/89	5,332,230	501	10,643	
	1989/90	6,440,542	521	12,362	+16.2%
Division Three	1988/89	2,682,786	491	5,464	
	1989/90	2,602,609	518	5,024	-8.1%
Division Four	1988/89	1,583,348	495	3,199	
	1989/90	1,778,864	524	3,395	+6.1%
Total	1988/89	16,500,033	1,824	9,046	
	1989/90	18,180,816	1,919	9,474	

A breakdown of Barclays League attendances during the past eight years is detailed below.

LEAGUE ATTENDANCES 1982/83 — 1989/90

	Attendances	Matches	Average	+/-%
1982/83	18,766,158	2,028	9,254	-6.2%
1983/84	18,358,631	2,028	9,053	-2.2%
1984/85	17,849,835	2,028	8,802	-2.8%
1985/86	16,498,868	2,028	8,136	-7.6%
1986/87	17,383,032	2,028	8,572	+5.4%
1987/88	17,968,887	2,030	8,852	+3.3%
1988/89	18,477,565	2,036	9,075	+2.5%
1989/90	*18,180,816	*1,919	*9,474	*+4.4%

(* To Wednesday 25th April – 117 Barclays League fixtures remaining)

THE CARING FACE OF FOOTBALL



Strenuous efforts are being made to provide modern facilities for the safety and comfort of all football spectators.

During 1989, more than £1.25 million will be spent on improvements projects at Football League grounds and areas for people with disabilities form a major part of this programme. This season will see further initiatives including new and better toilet facilities, additional enclosures for family support and the provision of seating within existing accommodation.

The Football Grounds Improvement Trust is responsible for all these measures. Each year it receives half of the £9.5 million donated by Littlewoods, Vernons and Zettlers from their Spotting-the-Ball competition and spends it on schemes to improve standards at British football stadia.

PROFILE ON BARCLAYS LEAGUE PLAY-OFFS

As the Barclays League season reaches a climax, the significant number of issues which remain undecided is a testimony to the present League structure. The introduction of the play-off system in 1986/87 has, of course, had a tremendous impact upon the closing stages of each successive season. This, combined with three points for a win, has meant that more clubs than ever before remain in contention for promotion from the Second, Third and Fourth Divisions right up to the final Saturday of the season.

And there is the additional incentive this season for those clubs who qualify for the play-offs Finals – the prospect of Wembley. Before that though, the four clubs who finish the season in play-off places in each division have to contest semi-finals on a home and away basis – as in previous years. The structure of the semi-finals is detailed below:

BARCLAYS LEAGUE PLAY-OFFS – SEMI-FINALS

Division Two

1st leg (Sunday, 13th May 1990)

6th placed club v 3rd placed club

5th placed club v 4th placed club

2nd leg (Wednesday, 16th May 1990)

3rd placed club v 6th placed club

4th placed club v 5th placed club

Division Three

1st leg (Sunday, 13th May 1990)

6th placed club v 3rd placed club

5th placed club v 4th placed club

2nd leg (Wednesday, 16th May 1990)

3rd placed club v 6th placed club

4th placed club v 5th placed club

Division Four

1st leg (Sunday, 13th May 1990)

7th placed club v 4th placed club

6th placed club v 5th placed club

2nd leg (Wednesday, 16th May 1990)

4th placed club v 7th placed club

5th placed club v 6th placed club

As previously, there will be extra time if the aggregate scores remain level at the end of the second leg. If any tie still remains undecided, the away goals rule will apply, followed if necessary, by penalties.

The successful clubs will qualify for the Barclays play-off Finals which, for the first time, are to be played at Wembley during the Spring Bank Holiday weekend. The timetable for the weekend is as follows:

Saturday, 26th May 1990 – Fourth Division Play-off Final (k.o. 3.00pm)

Sunday, 27th May 1990 – Third Division Play-off Final (k.o. 3.00pm)

Monday, 28th May 1990 – Second Division Play-off Final (k.o. 3.00pm).

CHERRIES PICKED FOR PERFORMANCE OF THE WEEK

AFC Bournemouth's vital away victory at Barnsley has earned the South Coast side the Barclays League 'Performance of the Week' Award. The 1-0 win lifted Harry Redknapp's side out of the bottom three in the Second Division.

The Branksome United Sports Boys' Club will be the recipients of a cheque for £300 and a full set of Barclays playing strip. The award will be presented by Mr Bernie Cooke, Manager, Barclays Boscombe Branch, prior to the final game of the season at Dean Court against Leeds United on Saturday, 5th May 1990.

CHAMPION CLUBS CASH IN

With the season now approaching its climax, the Divisional Champions and runners-up can look forward to sharing prize money worth £240,000. Indeed, for the first time ever, the Barclays League Champions will be rewarded with prize money reaching six figures.

BARCLAYS LEAGUE PRIZE STRUCTURE 1989/90

Division One

Champions £100,000

Runners-up £20,000

Division Three

Champions £25,000

Runners-up £5,000

Division Two

Champions £45,000

Runners-up £15,000

Division Four

Champions £25,000

Runners-up £5,000

BARCLAYS LEAGUE

DIVISION TWO

Saturday, 5th May 1990.

Blackburn	v	Barnsley
Bournemouth	v	Leeds United
Bradford	v	Plymouth Argyle
Leicester	v	Sheffield Utd
Middlesbrough	v	Newcastle
Oxford United	v	Port Vale
Portsmouth	v	Barnsley
Stoke City	v	Swindon
Sunderland	v	Oldham Athletic
Watford	v	Hull City
West Brom	v	Ipswich
West Ham	v	Wolves

SECOND DIVISION

LEADING GOALSCORERS:

(including Cup games)

36	–	MICK QUINN:	Newcastle United
30	–	BERNIE SLAVEN:	Middlesbrough
27	–	ANDY RITCHIE:	Oldham Athletic
27	–	STEVE BULL:	Wolves
25	–	DUNCAN SHEARER:	Swindon
25	–	MARK MCGHEE:	Newcastle United
25	–	MARCO GABBIADINI:	Sunderland
25	–	STEVE WHITE:	Swindon
24	–	GUY WHITTINGHAM:	Portsmouth
23	–	BRIAN DEANE:	Sheffield United
21	–	PAUL HUNTER:	Hull City
21	–	DON GOODMAN:	West Brom
21	–	DARREN BECKFORD:	Port Vale
20	–	LUTHER BLISSETT:	Bournemouth
20	–	LEE CHAPMAN:	Leeds United
19	–	JIMMY QUINN:	West Ham
18	–	SIMON GARNER:	Blackburn
18	–	TOMMY TYNAN:	Plymouth
18	–	GORDON STRACHAN:	Leeds United
18	–	ROGER PALMER:	Oldham Athletic
18	–	ANDY PAYTON:	Hull City
17	–	GARY PENRICE:	Watford
16	–	ALAN McLOUGHLIN:	Swindon Town
15	–	SCOTT SELLARS:	Blackburn Rovers
15	–	NICKY CROSS:	Port Vale
15	–	JOHN DURBIN:	Oxford United
15	–	PAUL WILKINSON:	Watford
15	–	ANDY THOMAS:	Plymouth Argyle



MICK QUINN

Mick Quinn's 36th goal of the season gave Newcastle 3 vital points against West Ham last Saturday. They need to win today's Derby game at Ayresome Park to have a chance of overtaking Leeds or Sheffield United.



Tony Tams



Best dressed City gent at Brighton!

GOLDEN GOAL

The winning £100 GOLDEN GOAL time v Blackburn Rovers was 65 minutes, 9 seconds.

Today's winning GOLDEN GOAL winning tombola numbers are:

6734 – Autographed football

3963 – Ian Botham Sporting Challenge Boxed game.

7027 – 1972 League Cup Final Video.

In the event of today's game ending in a goalless draw, all holders of tickets marked 00 minutes 00 seconds will share the £100 prize. If any goals are scored before half time, times will be announced over the PA System and a board carried around at half time.

OPEN DAY

An open day is being organised for a Sunday in August. As soon as pre-season games have been allocated, dates and full details will appear in the local press. Supporters who live outside the area are advised to ring the Club during July.

EXECUTIVE SOCIETY

Our latest members weekly cash draw took place at the Dog and Partridge, Packmoor. Many thanks to John and Doris Bull who made us very welcome. Just two of the prizes were:

£1,000 WINNER – i Moxon, Marsh Street, Hanley – 9890

PARIS WEEKEND FOR FOUR – J P Smith, Post Office, Hartshill Road, Stoke – 9174

It's a funny old game



by Potter

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TWENTY QUESTIONS

ODDS AND ENDS

- 1 Who was the last player to be selected for England as a Stoke player?
- 2 Who was the last player to be selected for Wales as a Stoke player?
- 3 Who was the last player to be selected for Northern Ireland as a Stoke player?
- 4 Who was the last player to be selected for Scotland as a Stoke player?
- 5 Who was the last player to be selected for the Republic of Ireland as a Stoke player?
- 6 Which two players scored on their Stoke City debuts this season?
- 7 Who was the last player sold to Liverpool by Stoke?
- 8 Who was the last player to join us from Everton?
- 9 Who was the last player we sold to Spurs?
- 10 Who was the oldest player to play for Stoke?
- 11 Who was the youngest player to play for Stoke in a League game?
- 12 Who was the last player to join Stoke from West Bromwich Albion?
- 13 Who was the last player transferred to Manchester United?
- 14 Who scored the last own goal for Stoke City?
- 15 Who was Stoke's first six figure signing?
- 16 Who was the first player to be sold for in excess of £100,000 by Stoke?
- 17 Stoke's aggregate appearance record is held by Eric Skeels who overtook John McCue but who did John McCue overtake?
- 18 What was the result of Stoke's first league game on a plastic pitch?
- 19 Who was the only player signed by Bill Shankly from Stoke City?
- 20 Who marked his debut for Manchester City by scoring two goals here at the Victoria Ground in September 1981?

VISITORS QUIZ

1. Who managed Swindon Town immediately before former Hammers boss Lou Macari?
2. Which club did Swindon beat in the 1969 League Cup Final, at Wembley, 3-1?
3. Which competition did Swindon win in 1970?
4. Which England Schoolboy International was top League goalscorer for Swindon Town in both 1981/2 & 1982/3?
5. Which was the last Swindon Town player to win a full international cap?
6. Swindon paid a club record £150,000 to Southampton, in 1980, for which England under-23 international full-back?
7. Which England International winger began his League career at the County Ground, Swindon in 1960?
8. Name the player who scored a post-war record 151 league goals for Swindon Town between 1946 and 1962?
9. With which clubs do you now associate former Swindon Town players a) Colin Gordon & b) Glenn Cockerill?
10. Name the player who made 127 League appearances for Stoke City in the late 1970's and made 7 appearances for Swindon Town in 1983 after joining them from Sheffield United?

STOKIE PREPARES FOR 4,000 MILE TREK ACROSS THE USA



*Stoke City Supporter
Mike Newton
checks his bike
before setting off
for the USA.*

Twenty year old Cambridge University student, Mike Newton who lives in Eccleshall Road, Stone, is preparing for a 4,000 mile trek across the USA to raise £100,000 for charity. He will be in a team of eighteen, who are planning to ride from Washington DC to San Francisco during the summer to raise money for multiple sclerosis. The ride will start on the 15th July and finish on 31st August with an average of 70 miles per day.

Mike is hoping to do the whole ride in his Stoke shirt, and is proud to be representing the club and the Potteries. He has been coming to the Victoria Ground since he was 6, his first game was Stoke v Leeds in the 1976-77 season when we won 2-0 with Garth Crooks getting them both. He has missed very few games this season and usually manages to go to matches when he is in Cambridge, as the 'Cambridge Stokies' hire cars to go and watch the lads. There are quite a few Cambridge Stokies, and they have enjoyed the season feeling its been a good laugh despite the bad results.

If any companies want to sponsor the whole ride, which is the biggest Anglo American charity event of 1990, or if individuals want to make donations, please contact Mike on Stone 812539.

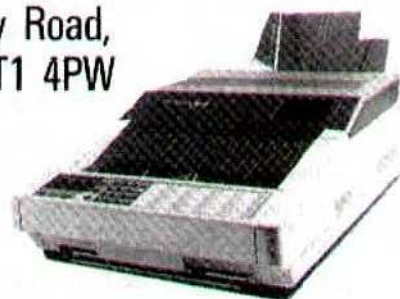
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WATKIN, Cyril (1944-52) Full Back

Born: Stoke 21st July 1926.

Height: 5'9", Weight: 11 stone.

Career: Park Road; Packmoor; Sneyd Colliery; Port Vale; STOKE CITY (1944); Bristol City (July 1952 — £8,000).

Stoke City Career Details: Debut v Manchester City (H) 1st January 1949, 90 appearances.

Cyril emerged with a dozen appearances in Wartime football but with very large squads after the war it took him some time to establish his place. One of a bevy of local players in the late 1960's he was a cool full back who could play on either side of the defence. His playing career was ended by a broken leg when playing for Bristol City.

WATSON, David Vernon (1982-83) Centre half.

Born: Stapleford nr Nottingham, 5th October 1946. Height: 5'11½". Weight: 12 stone.

Career: Stapleford Old Boys; Notts County; Rotherham United; Sunderland; Manchester City; Werder Bremen; Southampton; STOKE CITY (January 1982 — £50,000); Vancouver Whitecaps (April 1983 — Free); Derby County; Fort Lauderdale Sun; Notts County (player coach); Kettering Town.

Honours: 65 England International appearances; FA Cup Winners Medal 1972-73 (with Sunderland) FL Cup Winners Medal 1975-76 (with Manchester City).

Stoke City Career Details: Debut v Manchester City (A) 9th January 1982, 64 appearances 6 goals.

England's number 1 choice at centre half who at age 35 was coming to the end of an illustrious and successful career. Stoke got 1½ great seasons out of Dave who proved he was still capable of holding his own in Division One. Flirted with an 'illegal' trip to South Africa before joining Vancouver in the NASL. One of Ritchie Barker's best buys his departure took years to overcome. Stoke were unable to sign him on his return from Canada and he linked up with Derby for a short spell.

WILSHAW, Dennis (1957-61) Inside forward.

Born: Stoke-on-Trent, 11th March 1926.

Height: 5'10½". Weight: 11st 4lbs.

Career: Packmoor Boys Club; Wolverhampton Wanderers; Walsall (on loan); STOKE CITY (December 1987 — £10,000), Retired.

Honours: 12 England Caps; 2 England 'B' caps; 2 FA XI appearances; Football League Championship medal 1954.

Stoke City Career Details: Debut v Swansea Town (H) 9th December 1957, 108 appearances, 50 goals.

A native of the Potteries who had been frequently linked with the club. He was 31 when he finally found his way to the Victoria Ground but still gave fine service over 3 years before a broken leg ended his career. A school teacher he once netted 4 goals for England in an international at Wembley against Scotland. Head of Service and Community Studies at Alsager College of Education.

WILSON, Ronald (1959-63) Left back.

Born: Edinburgh, 6th September 1941.

Height: 5'7". Weight: 11 st 4½lbs.

Career: Tynecastle Athletic; Musselburgh Athletic; STOKE CITY (August 1959 — no fee); Port Vale (November 1963 — £6,000); Hellenic FC (Cape Town, South Africa).

Stoke City Career Details: Debut v Ipswich Town (H) 30th March 1960, 11 appearances.

A fine young left back picked up from Scottish junior football. Had 5 years at Stoke as understudy to Tony Allen but his move to Port Vale paid off for him and he made over 200 appearances for the Burslem club.

YOUNGER, Thomas (1960) Goalkeeper.

Born: Edinburgh, 10th April 1930.

Died: 13th January 1984.

Height: 6'1", Weight: 14st 11lbs.

Career: Hutchison Vale; Hibernians; Liverpool; Falkirk (player manager), STOKE CITY (March 1960 — free); Rhyl Athletic; Leeds United.

Honours: 24 Scotland International caps (including captaining them in the 1958 World Cup finals); Scottish League appearance; Scottish League Champions 1950-51 and 1951-52, Scottish Cup Runners up 1950-51.

Stoke City Career Details: Debut v Charlton Athletic (H), 12th March 1960, 10 appearances.

Stoke's management appeared to lose confidence in Geoff Hickson and looked to Scotland where Tommy had just recovered from a back injury but had lost this job at Falkirk. On his day a goalkeeper of immense class and authority in the penalty area. He always played well against Stoke for Liverpool and even returned to the Victoria Ground with Leeds United (and John Charles) to turn in a fabulous performance. Alas 9 of his 10 games for Stoke resulted in defeat.

His 24 Scottish caps were consecutive. Coached Toronto City. Played for a BAOR XI when serving with the Royal Scots Greys. He became a director of Hibernians and progressed on the administrative side becoming President of the Scottish FA in 1983.

A successful businessman he was a director of a vending machine company.



	P	W	D	L	F	A	W	D	L	F	A	Pts
Leeds United	45	16	6	1	46	18	7	7	8	32	34	82
Sheffield Utd	45	14	5	4	42	27	9	8	5	30	29	82
Newcastle	45	17	4	2	51	26	5	10	7	28	25	80
Sunderland	45	10	8	4	39	29	10	6	7	29	32	74
Swindon	45	12	6	5	49	29	8	7	7	29	29	73
Blackburn	45	10	8	4	39	29	9	8	6	31	29	73
West Ham	45	13	5	4	45	22	6	7	10	30	35	69
Oldham Ath.	43	15	6	1	49	22	3	6	12	16	31	66
Wolves	44	12	5	6	37	20	6	7	8	9	35	66
Ipswich	45	13	7	3	38	22	5	5	12	26	43	66
Port Vale	45	11	9	3	27	20	4	6	12	25	37	60
Leicester	44	10	8	4	32	24	5	6	11	32	47	59
Portsmouth	45	8	8	6	38	33	6	8	9	22	31	58
Hull	45	7	8	8	27	31	7	8	7	30	31	58
Watford	45	10	6	6	38	27	3	9	11	17	32	54
Barnsley	45	7	9	7	22	23	6	6	10	26	46	54
Oxford Utd	45	8	6	8	35	31	7	2	14	22	35	53
Brighton	45	10	6	7	28	27	5	2	15	27	44	53
Plymouth	45	9	8	6	30	23	4	5	13	27	40	52
WBA	45	6	8	8	34	34	6	7	10	32	34	51
Bournemouth	45	8	6	8	30	30	4	6	13	27	45	48
Middlesbrough	45	9	3	10	29	28	3	8	12	19	34	47
Bradford	44	9	5	7	25	22	0	8	15	18	44	40
Stoke	45	4	10	8	19	23	2	8	13	15	39	36

**APPEARANCES AND GOALS
SEASON 1989-90**

	APP	SUB	GOALS
DAVE BAMBER	20	—	2
PAUL BARNES	4	1	—
SCOTT BARRETT	7	—	—
PETER BEAGRIE	13	—	—
CARL BEESTON	37	—	2
GEORGE BERRY	15	1	1
WAYNE BIGGINS	34	—	10
NOEL BLAKE	17	—	—
GARRY BROOKE	6	2	—
DARREN BOUGHEY	3	3	—
JOHN BUTLER	43	—	—
CLIFF CARR	22	—	—
IAN CRANSON	17	—	2
TONY ELLIS	23	—	5
LEE FOWLER	12	2	—
STEVE FARRELL	—	1	—
PETER FOX	38	—	—
ANTHONY GALLIMORE	—	1	—
GARY HACKETT	18	8	2
MARK HIGGINS	4	2	—
VINCE HILAIRE	5	—	1
ANDY HOLMES	5	1	—
CHRIS KAMARA	22	—	1
TONY KELLY	5	4	—
DAVID KEVAN	17	—	—
NICKY MORGAN	6	7	1
LEIGH PALIN	17	2	3
LEE SANDFORD	23	—	2
CARL SAUNDERS	12	10	1
IAN SCOTT	13	5	1
MARK SALE	—	1	—
MARK SMITH	2	—	—
DEREK STATHAM	19	—	—
MICKY THOMAS	8	—	—
PAUL WARE	8	7	—

**CUP APPEARANCES AND GOALS
SEASON 1989-90**

	App	Sub	Goals
DAVE BAMBER	3	—	1
PETER BEAGRIE	2	—	—
CARL BEESTON	3	—	—
WAYNE BIGGINS	3	—	1
GEORGE BERRY	1	—	1
JOHN BUTLER	5	—	—
IAN CRANSON	2	—	—
CLIFF CARR	3	—	—
PETER FOX	5	—	—
LEE FOWLER	2	—	—
MARK HIGGINS	3	—	—
ANDY HOLMES	2	—	—
GARY HACKETT	3	2	—
CHRIS KAMARA	5	—	1
NICKY MORGAN	1	—	1
LEIGH PALIN	4	—	—
LEE SANDFORD	1	—	—
CARL SAUNDERS	2	1	—
IAN SCOTT	—	1	—
DEREK STATHAM	2	—	—
PAUL WARE	3	—	—

For our final home game as a full member of the Football League, the programme reviewed is from Tuesday 30th March 1971; a Testimonial match between Swindon Town and Stoke City for John Trollope and Roger Smart. The game was never actually played as Cup commitments prevented us from turning out (those were the days.) Instead Preston fulfilled the fixture.

The programme measures 5½" x 8½", 20 pages priced at 10p which was twice the normal for those days. The cover (reproduced) has a black and white photograph and match details with the use of red at the top and bottom of the page. With 11 pages of adverts and 4 pages of photos, what's left is a brief summary of the players careers; thank to all and sundry including Stoke City and a two page run down of the 'top ten XI' side, which included such personalities as Ed Stewart, John Peel and Frazer Hines. A typical Testimonial issue, dull, uninformative and expensive. Not too difficult to obtain as Swindon issued it for the Preston match, although it does crop up on offers from time to time - £3.00 - £10.00 range.

On Tuesday 15th May, England play Denmark at Wembley in what will be one of their last matches before departing for Italy. The Supporters Club have an Executive Coach will all the facilities going to the match departing 3.00pm from Stoke. Coach fare is £7.50 to members, £8.00 to non-members. Tickets for this match are available priced at £10 and £15. Book at the Supporters Club Programme Shop, or Ticket Office during normal hours - 9.30am - 5.00pm weekdays. Further information from Ken Marek on 812388.



Club Shop

Last weekends 4-1 victory over Brighton was a nice end to this seasons away games and it was good to see so many travelling Stokies in high spirits and decked out in their beach wear.

The presence of the Official Margorie Proop's - "We'll be back" T Shirts was particularly noticeable and these are now available from the Club Shop at £5.99.

As today is the last game of the season, we would like to remind you that the Club Shop will remain open throughout the summer, so why not call in and buy some Stoke City Merchandise for your holidays?

Currently available are Boxer Shorts £5.49 and £5.99, Swin Tube/Money Holder at just £1.00 and Beach Towels priced at £8.99. There will also be various T-shirts on sale (including the 'Ay up Duck, pot bonkers are on 'oliday'.) Once the fixtures have been published in July, we will also have available the 1990-91 tour T-shirts.

Finally, we hope that you enjoy your summer break and look forward to seeing you all next season.

Let's hope our visit to the Third Division is only a season.

Stephanie Pearce



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Date	Opponents	F-A	Crowd	* Leeds Utd (Zenith Cup) 4-5 after penalties.							
Aug. 19	West Ham Utd	1-1	16,058	Fox	Butler	Statham	Kamara	Cranson	Beeston	Hackett	Scott*
26	Portsmouth	0-0	7,433	Fox	Butler	Statham	Kamara	Cranson	Beeston	Hackett	Scott
Sept. 2	Leeds United	1-1	14,570	Fox	Butler	Statham	Kamara	Cranson 1	Beeston	Hackett	Scott
5	Barnsley	2-3	8,584	Fox	Butler	Statham	Kamara	Berry 1	Beeston	Hackett	Scott
9	Wolverhampton W.	0-0	15,659	Fox	Butler	Statham	Kamara	Cranson	Beeston	Hackett	Scott*
16	Oldham Athletic	1-2	10,673	Fox	Butler	Statham	Kamara	Cranson	Beeston	Hackett	Saunders*
19	Millwall (Lit Cup 2 Rd)	1-0	8,030	Fox	Butler	Statham	Kamara	Cranson	Higgins	Palin*	Ware
23	Port Vale	1-1	27,032	Fox	Butler	Statham	Kamara	Cranson	Beeston	Ware	Palin
26	Bradford City	1-1	9,346	Fox	Butler	Statham	Kamara	Cranson 1	Beeston	Hackett	Palin
30	Ipswich Town	2-2	10,389	Fox	Butler	Statham	Kamara	Cranson	Beeston	Hackett	Palin 1
Oct. 3	Millwall (Lit Cup 2 Rd)	0-2	8,637	Fox	Butler	Statham	Kamara	Cranson	Higgins*	Hackett	Beeston
7	Plymouth Argyle	0-3	6,940	Barrett	Butler	Statham	Kamara	Cranson	Beeston	Hackett*	Palin
14	Hull City	1-1	9,955	Barrett	Butler	Statham	Ware	Cranson	Beeston	Palin	Saunders
17	West Bromwich Albion	2-1	11,991	Barrett	Butler	Statham	Scott	Cranson*	Beeston	Hackett	Palin
21	Sheffield United	1-2	16,873	Barrett	Butler	Statham	Scott	Cranson	Beeston	Ware*	Palin 1
28	Sunderland	0-2	12,480	Barrett	Butler	Statham	Kamara	Cranson	Beeston	Palin	Scott*
Nov. 1	Oxford United	0-3	4,375	Barrett	Butler	Statham	Kamara	Cranson	Beeston	Palin	Scott*
4	Swindon Town	0-6	7,825	Barrett	Butler	Statham	Kamara	Cranson	Higgins*	Beeston	Palin*
11	Brighton & H. Albion	3-2	10,346	Fox	Butler	Statham	Kamara 1	Cranson	Berry	Hilaire*	Beeston 1
18	Bournemouth (FA Cup 1)	1-2	6,412	Fox	Butler	Statham	Kamara	Cranson*	Berry	Hilaire 1	Beeston
25	Leicester City	0-1	12,264	Fox	Butler	Carr	Kamara	Higgins	Berry	Hackett	Beeston
28	Bradford C. Zenith Cup	2-1	4,616	Fox	Butler	Carr	Kamara	Higgins	Berry 1	Hackett	Beeston
Dec. 2	West Ham United	0-0	17,704	Fox	Butler	Carr	Kamara	Higgins	Berry	Hackett	Beeston
9	Barnsley (FA Cup 2)	0-1	10,163	Fox	Butler	Carr	Kamara	Higgins	Berry	Hackett*	Beeston
16	Blackburn Rovers	Postponed									
19	Leeds Utd Zenith Cup	2-2*	5,792	Fox	Butler	Carr	Kamara 1	Holmes	Fowler	Hackett	Ware
26	Newcastle United	2-1	14,878	Fox	Saunders	Carr	Kamara	Beeston 1	Fowler	Hackett*	Palin
30	Watford	2-2	13,228	Fox	Butler	Carr	Kamara	Holmes	Fowler	Saunders	Beeston
Jan. 1	Middlesbrough	1-0	16,238	Fox	Butler	Carr	Kamara	Holmes	Fowler*	Palin	Beeston
6	Arsenal (FA Cup)	0-1	23,827	Fox	Butler	Carr	Kamara	Holmes	Fowler	Ware*	Beeston
13	Portsmouth	1-2	12,051	Fox	Butler	Carr	Kamara	Holmes	Fowler	Bamber	Beeston
20	Leeds United	0-2	29,318	Fox	Butler	Carr	Saunders	Holmes	Fowler	Ware	Beeston
27	Blackburn Rovers	0-3	9,132	Fox	Butler	Statham	Beeston	Holmes	Fowler	Ware	Ellis
Feb. 3	Port Vale	0-0	22,075	Fox	Butler	Carr	Beeston	Sandford	Berry	Kelly	Ellis
10	Oldham Athletic	0-2	10,028	Fox	Butler	Carr	Beeston	Blake	Sandford	Kevan	Ellis
17	Wolves (FA Cup 5)	2-0	17,870	Fox	Butler	Sandford	Beeston	Blake	Berry	Smith*	Ellis
24	Leicester City	1-2	12,245	Fox	Butler	Sandford	Beeston	Blake	Berry	Hackett	Ellis
Mar. 3	Bournemouth	0-0	10,998	Fox	Butler	Sandford	Beeston	Blake	Berry	Brooke	Ellis
6	Ipswich Town	0-0	10,815	Fox	Butler	Sandford	Beeston	Blake	Berry	Brooke	Ellis
10	Bradford City	0-1	9,269	Fox	Butler	Sandford	Beeston	Blake	Berry	Brooke	Ellis
17	Plymouth Argyle	0-0	9,452	Fox	Butler	Carr	Beeston	Blake	Sandford	Smith	Ellis*
20	Hull City	0-0	6,456	Fox	Butler	Carr	Palin	Blake	Berry	Brooke*	Morgan
24	West Bromwich Albion	1-1	12,771	Fox	Butler	Carr*	Thomas	Blake	Sandford	Barnes	Ellis 1
31	Sheffield United	0-1	14,898	Fox	Butler	Sandford	Beeston	Blake	Berry*	Brooke*	Ellis
Apr. 7	Sunderland (FA Cup S.F.)	1-2	17,119	Fox	Butler	Carr	Scott	Blake	Sandford	Kelly*	Ellis 1
10	Oxford United	1-2	8,139	Fox	Butler	Carr	Scott	Blake	Sandford 1	Barnes*	Ellis
14	Middlesbrough	0-0	8,636	Fox	Butler	Fowler	Scott	Blake	Sandford	Kevin*	Ellis
16	Newcastle United	0-3	26,190	Fox	Butler	Carr	Sandford	Blake	Berry	Thomas	Ellis*
21	Blackburn Rovers	0-1	9,305	Fox	Ware	Fowler	Scott	Blake	Sandford	Boughey	Ellis
24	Watford	1-1	8,073	Fox	Butler	Fowler	Ware	Blake	Sandford	Boughey	Ellis
28	Brighton & H. Albion	4-1	9,614	Fox	Butler	Fowler	Beeston	Blake	Sandford	Boughey*	Ellis 2
May 5	Swindon Town										
12	(FA Cup Final)										

ANSWERS

1 Mark Chamberlain. 2 George Berry. 3 Sammy McIlroy. 4 W. S. Maxwell. 5 Brendan O'Callaghan. 6 Leigh Palin and Wayne Biggins. 7 Sammy Smyth. 8 John Moore. 9 Garth Crooks. 10 Stan Matthews. 11 Peter Bullock. 12 Take your pick - Paul Barron (on loan); Tony Lacey (amateur); A. W. Smith full transfer. 13 Jimmy Greenhoff. 14 Tony Coton. 15 Jimmy Greenhoff. 16 Mike Bernard. 17 Bob McGrory. 18 Queens Park Rangers and we lost 6-0 January 1984 and Simon and Pieman scored one of the goals. 19 Bill Caton. 20 Trevor Francis.

VISITO
1 Ken B
Rideout
Maurice

Statistics Statistics

penalties.							MATCH SPONSORS	BALL SPONSORS
Hackett	Scott*	Bamber	Biggins 1	Beagrie	Saunders●	Ware	PCL Security Ltd, Surrey.	Dog & Partridge, Packmoor Tel: 782763
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Hackett	Scott	Bamber	Saunders*	Beagrie	Morgan●	Berry	Creda	Joseph Edwards & Sons, Alsager.
Hackett	Scott	Bamber	Morgan 1*	Beagrie	Saunders●	Higgins		
Hackett	Scott*	Bamber	Biggins	Beagrie	Morgan	Ware●		
Hackett	Saunders*	Bamber 1	Morgan*	Beagrie	Ware●	Boughey●	Croxden Horticultural Products	S.C.N.S.F.S.A.
Palin*	Ware	Bamber	Morgan 1	Beagrie	Hackett●	Saunders		Stoke City Supporters Club
Ware	Palin	Bamber	Morgan	Beagrie	Saunders	Hackett	Cristal Tiles	North Staffs Sentinel, Etruria
Hackett	Palin	Bamber	Morgan*	Beagrie	Saunders●	Ware	A.F.G. Autocroute	Yorkshire Bank
Hackett	Palin 1	Bamber	Saunders 1	Beagrie	Morgan	Ware		
Hackett	Beeston	Bamber	Palin	Beagrie	Saunders●	Berry		
Hackett	Palin	Bamber	Biggins	Beagrie	Saunders●	Ware		
Hackett	Saunders	Bamber	Biggins 1	Beagrie	Boughey●	Higgins●	Rubber Astic	Mr W R Chadwick & Family, Oxford.
Palin	Palin	Bamber	Biggins 1	Beagrie	Ware●	Higgins●		Cle Vehicle Repairs, Longport.
Hackett	Palin 1	Bamber	Biggins	Beagrie	Higgins	Boughey●		
Ware*	Scott*	Bamber	Saunders	Hackett	Morgan●	Boughey		
Palin	Scott*	Bamber	Saunders	Hackett*	Ware●	Morgan●	FWB	Crewe Wholesale Stationers
Palin	Palin*	Bamber	Morgan	Saunders	Hackett●	Ware●		
Beeston	Beeston 1	Bamber 1	Biggins*	Hackett.	Ware●	Saunders●		
Hilaire*	Beeston	Bamber	Biggins	Carr	Hackett●	Ware●	Longacre Personnel Services	Stoke-on-Trent City Council
Hilaire 1	Beeston	Bamber	Biggins*	Hilaire	Palin	Saunders●	Bass Worthington	Mancini Menswear
Hackett	Beeston	Bamber 1	Biggins	Palin	Saunders	Boughey		S & H Welding, Chesterton
Hackett	Beeston	Biggins	Saunders	Hilaire	Palin	Ware		
Hackett	Beeston	Biggins	Saunders	Hilaire	Palin●	Ware	British Coal Opencast Executive	The Oatcake
Hackett	Ware	Biggins 1	Saunders	Palin	Morgan●	Scott●		S & H Welding, Chesterton
Hackett*	Palin	Ellis	Biggins 1	Sandford	Holmes●	Scott	Consolidated Holdings	Millwards, Fenton
Saunders	Beeston	Ellis	Biggins 2	Sandford	Palin	Hackett●	Cooksons Ceramics, Meir	Billy Whizz Tyres, Stoke.
Palin	Beeston	Ellis 1	Biggins	Sandford	Hackett	Saunders●		
Ware*	Beeston	Saunders	Biggins	Sandford	Hackett●	Scott	MEB	Thomas Bolton & Johnson Ltd.
Bamber	Beeston	Ellis	Biggins	Sandford 1	Saunders●	Hackett●	Kingford	Grenaway Dobson, Hanley.
Ware	Beeston	Ellis	Biggins	Sandford	Hackett●	Palin●		
Ware	Ellis	Palin	Biggins	Sandford	Saunders●	Carr		
Kelly	Ellis	Palin	Biggins	Kevan	Ware	Hackett●		
Kevan	Ellis	Palin	Biggins	Kelly	Scott●	Fowler		
Smith*	Ellis	Kevan	Biggins 1	Carr	Fowler	Hackett 1 ●	Wedgwood	Mr Knight, Brookhouses Fil. Stat., Cheadle
Hackett	Ellis	Kevan	Biggins 1	Carr*	Fowler	Kelly ●		
Brooke	Ellis	Kevan	Kelly*	Carr	Fowler	Morgan ●	Emery, Reimbold & Strick	Churchills Club, Hanley
Brooke	Ellis	Kevan	Biggins	Palin	Fowler ●	Morgan		Portelec, Power Hse, Normacot Rd, Lngtr
Brooke	Ellis	Kevan	Biggins	Carr	Fowler	Morgan ●		
Smith	Ellis*	Kevan	Biggins	Brooke	Morgan ●	Fowler	Crown Cup/Miletta	Hydraulic Services / City Brakes S-O-T Ltd
Brooke*	Morgan	Kevan	Biggins	Fowler	Scott ●	Kelly		
Barnes	Ellis 1	Kevan	Biggins*	Fowler	Scott ●	Kelly ●		
Brooke*	Ellis	Thomas	Biggins	Kevan	Barnes ●	Fowler ●	Link	Colin Stanyer
Kelly*	Ellis 1	Barnes	Thomas	Kevan	Fowler	Brooke ●		
Barnes*	Ellis	Thomas	Biggins	Kevan	Fowler	Brooke ●	Kingford	Paul Symonds, Whitmore Rd, Newcastle.
Kevin*	Ellis	Thomas	Biggins*	Carr	Berry ●	Kelly ●	Speeds of Stoke	Mr Burgess, Harrogate.
Thomas	Ellis*	Kevan	Biggins	Barnes	Scott ●	Fowler		
Boughey	Ellis	Thomas*	Biggins	Kevan	Gallimore ●	Carr	Cooksons Ceramics, Meir.	Mr G Alcock, G Alcock Hauliers Ltd
Boughey	Ellis	Thomas*	Biggins 1	Kevan*	Kelly ●	Farrell●		
Boughey*	Ellis 2	Ware	Biggins 1	Kelly*	Scott 1 ●	Sale ●		
							Boothan End Supporters	The Oatcake

Wayne
- Paul
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ed one

VISITORS QUIZ ANSWERS:
 1 Ken Beamish. 2 Arsenal. 3 The Anglo-Italian Tournament (beating Napoli). 4 Paul Rideout. 5 Jimmy Quinn (N. Ireland). 6 David Peach. 7 Mike Summerbee. 8 Maurice Owen. 9 a) Birmingham City & b) Southampton. 10 Paul Richardson.

Today's

TEAMCHECK

STOKE CITY

Red/White Strip

Peter FOX
John BUTLER
Cliff CARR
Carl BEESTON
Noel BLAKE
Lee FOWLER
Darren BOUGHEY
Tony ELLIS
Paul WARE
Wayne BIGGINS
Tony KELLY
Ian SCOTT
Mark SALE



SWINDON TOWN

Yellow/Blue

1 Fraser DIGBY
2 Dave HOCKADAY
3 Paul BODIN
4 Alan McLOUGHLIN
5 Colin CALDERWOOD
6 Jon GITTENS
7 Tom JONES
8 Duncan SHEARER
9 Steve WHITE
10 Ross MacLAREN
11 Steve FOLEY
12 Fitzroy SIMPSON
14 Shaun CLOSE

Referee



Mr. T. J. HOLBROOK
(Wolverhampton).

OFFICIALS



RED
TRIM

Linesmen

Mr. P. J. BROOKES



YELLOW
TRIM

Mr J. HIGHAM



TODAY'S

mitre

MATCHBALL SPONSOR

THE OATCAKE
(A quality Fanzine)
Editorial Team

TODAY'S MASCOT

Name:
Thomas Young
Age: 7 years
Address:
Lottings Way,
Eaton Socon,
St Neots,
Cambridgeshire.



A very warm welcome to the CITY CHAT LINE, a new service for you, the fans of STOKE CITY, bringing you NEWS, UPDATES, INTERVIEWS, MATCH REPORTS and LIVE COMMENTARIES, 24 hours a day, 7 days a week, right throughout the week.

If you have any ideas for the new service, please drop a line to John Kearney, Sports Editor, THE CITY CHAT LINE, Victoria Ground, Stoke and I will be only too pleased to adhere to any requests that you might have.

TELEPHONE: 0898 888 654